



MEDIA KIT

RESET: Forward by Faith.

RESET Your Thinking. Realign Your Priorities. Reclaim Your Purpose.

RESET is a faith-grounded framework for intentional living, leadership, and decision-making, founded by Rev. Reginald Lee Bachus.

Life has a way of pulling us away from what matters most. Sometimes we drift without realizing it. Sometimes circumstances change. Sometimes the decisions we made yesterday no longer serve the purpose we are called to fulfill tomorrow. RESET provides a practical process to recognize that drift, reconnect with our foundation, realign our priorities, evaluate our choices, and move forward intentionally.

“RESET was born from a repeated observation: people, institutions, and nations drift when values, decisions, and systems fall out of alignment.”

Mission first. People always. Move FORWARD together.

The Four-Step Process

You cannot always control what has happened, but you can take responsibility for what happens next.

- 01** **GROUNDING** · *What anchors me?*
Reconnect with God, your foundation, and the deeper purpose of your life.
 - 02** **ALIGNED** · *What matters most?*
Identify your priorities, recognize where drift has occurred, and realign your commitments with your purpose.
 - 03** **AWARE** · *What do I need to see and understand?*
Examine your circumstances, relationships, resources, opportunities, and challenges through the five RESET principles.
 - 04** **INTENTIONAL** · *What will I do next?*
Turn awareness into action. Make deliberate decisions and take responsibility for your next move.
- Reflect > Learn > Adjust > Keep Moving. RESET is a repeatable way of living and making decisions.

The Five Principles: A Decision Lens

These principles guide how we think, evaluate, decide, and act, especially during the AWARE step.

R

Respect

Am I honoring the dignity, worth, and responsibility of everyone involved?

E

Educate

Do I understand enough to make a wise and informed decision?

S

Serve

Who benefits from this decision, and how does it contribute to something greater than myself?

E

Efficiency

Am I using my time, energy, opportunities, and resources responsibly?

T

Transparency

Am I acting with honesty, clarity, integrity, and accountability?

"Forward by Faith" is the foundation and guiding posture of the movement, not a sixth principle.

The Origin Story

01 Formation. Engineering, pastoral ministry, and law shaped an understanding that people are shaped by the systems around them.

02 The Search. Research, reading, travel, and conversations across communities surfaced recurring patterns about leadership, purpose, and stewardship.

03 The Mirror. A repeated gap between stated values and actual practice raised a harder question: what are we building, and what is it revealing about us?

04 The Crystallization. Five principles and a four-step process emerged as a practical framework for recognizing drift and moving forward with intention.

Biblical Foundations

Noah · Built before the storm. (Genesis 6:13–22)

Joseph · Prepared for what was coming. (Genesis 41:33–36)

Moses · Used what was in his hand. (Exodus 4:1–5)

RESET in Action

CHURCH FORWARD: Real Conversations: Nightly discussions with pastors, community leaders, and experts on disaster, eternal, AI, financial, and political readiness (Series 1, Sept 28–Oct 2, 2026).

The RESET Hour: Election RESET: Kickoff series, Oct 26–30, 2026, 7 PM ET, live online: 5 nights, 5 NYC boroughs, 5 competitive states, with borough voter education guides.

RESET Resilience Hub: Free reports, assessments, checklists, and action plans for churches, organizations, and households.

Writings & Teachings: Reflections and practical perspectives on faith, leadership, stewardship, and preparing for what comes next.

Speaking Topics

- The Five RESET Principles and Better Decision-Making
- Preparing Under Blue Skies: Readiness Before Crisis
- From Drift to Alignment: Repairing Organizations and Institutions
- Faith, Finance, Technology, and Community Preparedness
- Stewardship, Accountability, and the Responsibility to Lead
- Grounded, Aligned, Aware, Intentional: The RESET Process

About the Founder

Rev. Reginald Lee Bachus is a pastor, author, strategist, and founder of RESET. A graduate of Prairie View A&M University, Yale Divinity School, and Hofstra Law School, he is the author of *Run Your Race: Discovering Purpose and Power in God's Plan* and serves as Senior Pastor of Mount Ollie Baptist Church in Brooklyn, New York.

Media & Booking

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